



CHAMPAGNE
GRAND CRU

BINET

MAISON FONDÉE EN 1849
REIMS • FRANCE

LE CHAMPAGNE PAR EXCELLENCE SINCE 1849

Since its foundation in 1849, Maison BINET has always been striving for a relentless pursuit of excellence.

Established in Reims, capital town of Champagne, Maison BINET quickly became, under the dynamism of its founder, Louis BINET, one of the Great Houses of Champagne.

Since, and for more than 160 years, Maison BINET has been a synonym for exceptional champagnes, excellence and exclusivity.

CHAMPAGNE GRAND CRU, WHEN THE EXCEPTION BECOMES THE RULE

Maison BINET is the unique historical House of champagne proposing a complete collection of only Prestige cuvees, all of which are classified Grand Cru, from one terroir only situated in the legendary Natural Parc of La Montagne de Reims.

Maison BINET is constantly operating a strict selection of its Pinot Noir and Chardonnay grapes, which are hand-picked and pressed, then blended to give BINET Champagne its unique character.

In making champagne, time is a key element, and Champagne BINET has plenty of it. All of Maison BINET champagnes are aged for at least three years in traditional vaulted cellars dug 20-metre deep into the "crayères" chalk ground.

Maison BINET Elite and Médaillon Rouge premium cuvées are among the most respected champagnes. Keeping with tradition, independence and excellence.

This permanent quest for perfection makes of Champagne BINET an exclusive and prestige name, accessible through a restrained number of bottles present in a very selective distribution network and available at the best tables around the globe.